



**Chamber of
Commerce
Executives
of Canada**

**Assoc. des cadres
des chambres
de commerce
du Canada**

Membership Benefits Package 2026

MISSION

To connect Chamber professionals with the network, knowledge and tools to grow resilient organizations and strong business communities across Canada.

VISION

A Chamber Network that is collaborative, inclusive, and recognized for excellence.

OUR CORE SERVICES

Professional Development:

- National Conference
- Webinars
- Chamber Accelerator
- Chamber College 101

Knowledge Management:

- National Chamber Research
- Member Resource Center
- Chamber Executive Onboarding Manual

Recognizing Excellence:

- Executive of the Year Award
- Staff Person of the Year Award
- Milestone Service Recognition
- Council of Excellence
- Accredited Chamber Executive (ACE) Designation

Strengthening the Chamber Network:

- Chamber Federation
- Peer Networks
- Members Only Facebook Group
- Public LinkedIn Page



PROFESSIONAL DEVELOPMENT

NATIONAL CONFERENCE

Join 100+ Chamber professionals from across Canada for 1.5 days of professional development training, networking, and fun!

- Gain valuable insights on the latest trends in Chamber programming and membership engagement
- Discover best practices in operations and governance that will help future-proof your Chamber
- Learn from practical sessions with actionable takeaways you can implement at your Chamber
- Develop your leadership skills and learn strategies to better serve your community
- Connect with peers and mentors to build a strong and supportive professional network

Save the dates:

The 2026 conference will be held in Victoria, BC on October 27 & 28, 2026.

Conference registration will open on May 1, 2026.

Our conference is immediately followed by the Canadian Chamber of Commerce's AGM & Convention.

WEBINARS

We offer free quarterly webinars featuring practical tips and tricks to help you excel in your role.

Previous webinar topics include:

- *MemberShift*: Why Members Leave and The Strategies to Bring Them Back
- Exploring Regional Expansion and Collaboration for Chambers
- Time Management: Unlocking Success Through Elimination, Automation and Delegation
- Generate Revenue and Value with Affinity Programs
- Sales for the Rest of Us: Finding Your Authentic Approach to Business Growth
- Confident Communication: Public Speaking for Chamber Leaders

CHAMBER ACCELERATOR

Chamber Accelerator is an online, self-paced training program for Chamber professionals. Relevant for Chamber CEOs and staff, the program helps learners explore key concepts and complete over 300 knowledge-testing questions to reinforce their understanding.

Chamber Accelerator includes 6 course modules:

- Module 1: Operations
- Module 2: Governance
- Module 3: Membership
- Module 4: Programming
- Module 5: Advocacy
- Module 6: Generating Non-Dues Revenue with Chambers Plan





CHAMBER ACCELERATOR | ACCÉLÉRATEUR DE CHAMBRE

Save the dates:

Q1 cohort – January 12 to March 31
Q2 cohort – April 1 to June 30
Q3 cohort – July 1 to September 30
Q4 cohort – October 1 to December 31

CHAMBER COLLEGE 101

Chamber College is an interactive webinar series that expands on the core competencies covered in Chamber Accelerator. The program includes 6 1-hour webinars and a final exam. Achieve a score of at least 80% to graduate from Chamber College and receive a certificate of completion.

This program is recommended for Chamber executives and staff who have been with their Chamber for less than 3 years, but everyone is welcome to participate!

Save the dates:

Q1 session: March 3, 4, 5, 10, 11, 12

Q3 session: August 18, 19, 20, 25, 26, 27

Testimonials:

This was my first time attending Chamber College 101, despite being a Chamber Executive for many years. I found it incredibly valuable—there's always something new to learn or a chance to reaffirm that our current practices remain relevant. What stood out most was the opportunity to hear from fellow Chamber professionals. Their experiences provided fresh perspectives and valuable insights. Whether it's shared solutions or potential challenges on the horizon, these peer discussions are both encouraging and thought-provoking.

- Chamber College Graduate, June 2025

I am in my second week working for the Chamber with no previous chamber experience. This was critical for me to get onboarded quickly. I feel like I went from having no idea what I was working towards to now having a much better educational support for how to talk to members. I also appreciated hearing from other chambers instead of just learning in isolation. I cannot recommend this course more for new employees.

- Chamber College Graduate, June 2025

KNOWLEDGE MANAGEMENT

NATIONAL RESEARCH

Our research helps Chambers understand what's working, what's changing, and where to focus next. By tracking national trends and benchmarking key performance metrics, we provide data that Chambers can actually use to make better decisions and plan with confidence.



Each report includes a provincial analysis and segmentation by Chamber size, providing insight into how your Chamber compares with provincial peers and similarly sized Chambers from across Canada.

We conduct quarterly surveys, resulting in 4 research publications per year. Participating and accessing the research reports is free.

Q1: Membership Trends Across the Chamber Network

The purpose of this research is to take the pulse of the Chamber network and explore trends in membership growth, retention, dues, and benefits. Findings are compared across regions and with previous years' data to show how the Chamber Network is evolving over time. The results also highlight Chambers that offer unique and innovative benefits to their members.

CCEC uses the results of this survey to publish an annual ranking of the Top Ten Fastest Growing Chambers in Canada by Chamber size – a nationally promoted recognition that spotlights high-performing Chambers and celebrates excellence in the network.

Q2: CEO & Staff Compensation Survey

This purpose of this annual survey is to provide senior Chamber staff (CEOs / Executive Directors / General Managers) with a clear breakdown of compensation levels across the Chamber Network. Our research helps Chambers across Canada remain competitive in attracting and retaining talented professionals.

The survey collects data on salaries, bonuses, paid leave, and a variety of employment benefits. Findings are compared across Chamber size, region, and role, for both full-time and part-time Chamber professionals. The results offer valuable insights that can guide budgeting and staffing decisions, and inform discussions around employee compensation.

Q3 & Q4

Our Q3 and Q4 research topics are selected based on current Chamber trends and membership needs.

Is there a research project that would help your Chamber? Let us know!

MEMBER RESOURCE CENTER

CCEC's Member Resource Center (MRC) is an online platform that promotes collaboration and professional development across Chambers of Commerce and Boards of Trade in Canada. The MRC contains a template library of practical documents created by Chambers – things like job descriptions, governance manuals, operational policies, and more that you can download and adapt for use at your Chamber.

Your Chamber also has its own profile in the MRC, along with profiles for all its staff. Keeping these profiles up to date is a great way to stay informed about CCEC programming, register for upcoming events, and track professional development achievements that count towards your Accredited Chamber Executive (ACE) designation.

You'll find lots of useful documents in the resource library, including:

- Annual business plans and strategic plans
- Annual reports
- Board evaluation metrics



- Budget templates
- Bylaws
- Diversity, equity, access and inclusion resources
- Event planning guides for award ceremonies, golf tournaments, and conferences
- HR performance evaluations
- Job descriptions
- Membership benefits packages
- Privacy and data policies
- Sponsorship packages

CHAMBER EXECUTIVE ONBOARDING MANUAL

We've created a 32-page Chamber Executive Onboarding Manual covering the essentials – operations, governance, membership, programming and advocacy work.

The manual includes:

- Introduction to the Chamber Network
- CEO Role & Responsibilities
- Administrative Essentials
- Human Resources
- Board Governance
- Membership Growth & Retention
- Policy & Advocacy Development
- Non-Dues Revenue Generation

The Chamber Executive Onboarding Manual is available in French and English in the Member Resource Center.

RECOGNIZING EXCELLENCE

EXECUTIVE OF THE YEAR AWARD

Awarded to the chief staff person of a Chamber of Commerce / Board of Trade for outstanding performance, commitment to the Chamber Network, and community leadership.

This award recognizes exceptional Chamber leaders from across Canada with proven excellence in:

- Chamber management and operations;
- Membership retention, engagement and growth;
- Delivering innovative programs and services;
- Community leadership; and
- Contributing to the Chamber Network

Award Categories:

4 awards are offered based on Chamber size:

- Micro Chambers – less than 150 members
- Small Chambers – between 150 and 349 members
- Mid-sized Chambers – between 350 and 699 members



- Large Chambers – 700+ members

Eligibility Criteria:

1. Must be the chief staff person of a Chamber of Commerce / Board of Trade in Canada
2. Must have achieved 3 years of consecutive employment by March 16, 2026.
3. Must be a member of CCEC and the provincial Chapter if one exists.

Chamber executives who are the sole employee are eligible and encouraged to apply!

STAFF PERSON OF THE YEAR AWARD

This award recognizes an exceptional Chamber professional who has demonstrated significant performance achievements, dedication to teamwork, and a commitment to professional development and growth.

Eligibility Criteria:

1. Must be nominated by the chief staff person of your Chamber of Commerce / Board of Trade
2. Must be employed full time
3. Must have achieved 3 years of consecutive employment by March 16, 2026.
4. Must be a member of CCEC and the provincial Chapter if one exists.

Important Dates for Executive & Staff Person of the Year Awards:

Nominations open: January 22, 2026

Nominations close: March 16, 2026

Award packages due: May 15, 2026

Award presentation: October 27, 2026, during the #CCEC26 conference in Victoria, BC

MILESTONE SERVICE RECOGNITION

To honor the Chamber professionals that have built a career in the Chamber Network, we award commemorative pins to Chamber staff once they reach 5 years of service, and at 5-year intervals thereafter.

Pins are either presented during the national conference in October or mailed with a congratulatory letter.



COUNCIL OF EXCELLENCE

The Council of Excellence is the highest honor that CCEC can bestow to a Chamber professional. The award recognizes long-term commitment to a career in Chamber management, excellence in Chamber leadership, continuous involvement with CCEC, and mentorship of Chamber professionals.

The award will honor Chamber professionals who have made a lasting impact on their peers and the profession by generously sharing their time, expertise and experience to support and uplift others. Recipients of this award exemplify our values of collaboration, community, and professional excellence.

This award is selected by CCEC's Executive Committee.

ACCREDITED CHAMBER EXECUTIVE (ACE) DESIGNATION

The Accredited Chamber Executive (ACE) designation is Canada's national professional designation for Chamber of Commerce / Board of Trade staff. It recognizes individuals who have demonstrated a high standard of professional competence, leadership, and a commitment to continuous growth within the Chamber Network.



Accredited
Chamber
Executive

Cadre de
chambre
accrédité

Levels of Achievement:

Your years of service employed as a Chamber professional, combined with your participation in eligible professional development activities, will determine which level of accomplishment you're eligible to receive.

Experience refers to the number of years that you've been employed in the Chamber Network. Any Chamber employee in a permanent position (full time or part time) is eligible to apply.

- Bronze: Must have 2 years' experience and earn 50 points
- Silver: Must have 4 years' experience and earn 70 points
- Gold: Must have 8 years' experience and earn 90 points
- Diamond Distinction: Must have 12 years' experience and earn 120 points

You do not need to achieve the levels in succession. If you meet the minimum years of service and the required points, you can achieve the corresponding level immediately.

Eligibility Criteria:

1. Must be employed full-time or part-time by a Chamber of Commerce / Board of Trade in Canada
2. Must be a member of CCEC and the provincial Chapter if one exists



3. Must have achieved a minimum of 2 years of consecutive employment by June 26, 2026, to achieve the bronze level.

Save the Dates:

Applications open: February 5, 2026

Applications close: June 26, 2026

STRENGTHENING THE CHAMBER NETWORK

PEER NETWORKS

Peer Networks are online, conversation driven gatherings for Chamber professionals in any role. These sessions create space for open dialogue, collaborative problem-solving, and practical idea-sharing with peers who understand the unique demands of Chamber leadership.

There are no presentations – just meaningful conversations. Whether you prefer to listen and reflect, or jump in to share your experiences and ask questions, you'll gain valuable insights from Chamber professionals navigating the same challenges.

There is no charge to participate in our Peer Network events.

Save the Dates:

March 17, 2026 at 2:00pm Atlantic – Working with Municipal and Indigenous Governments

Hosted by: David Prang, Chamber of Commerce Brantford-Brant

May 26, 2026 at 2:00pm Atlantic – Business Retention and Expansion Initiatives

Hosted by: Caroline Lachapelle, Revelstoke Chamber of Commerce and Tammy Verigin-Burk, Castlegar & District Chamber of Commerce

September 29, 2026 at 2:00pm Atlantic – Best Practices in Chamber Governance

Hosted by: Dianna de Sousa, Fort McMurray Chamber of Commerce

Stay tuned for more information on our November 2026 Peer Network event!

MEMBERS ONLY FACEBOOK GROUP

Stay connected to Chamber colleagues from across Canada in our private Facebook group – an exclusive space just for members. Ask questions, exchange ideas, and stay in the loop on CCEC programming.

[Check out our Facebook group here.](#)



PUBLIC LINKEDIN PAGE

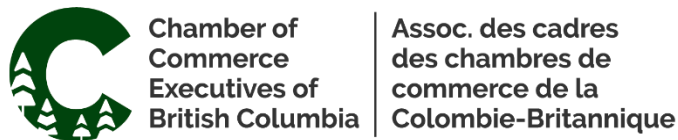
LinkedIn is where we amplify the work of Chambers, and the leaders behind them. We share good news stories from the Chamber Network, examples of innovative programming, and publicly recognize milestones and career successes of Chamber professionals.

[Check out our LinkedIn page here.](#)

CHAMBER FEDERATION

The Chamber Federation is a partnership between CCEC and the provincial professional development associations. Reach out to your provincial Chapter to get involved!

Chamber of Commerce Executives of British Columbia (CCEBC):



Connect to a strong, knowledgeable, and cohesive network of 70 Chamber executives from all over British Columbia!

Sign up for a membership with CCEBC here: <https://www.chamberexecutivesbc.ca/membership/join-the-ccebc>

To learn more about CCEBC, visit their website: <https://www.chamberexecutivesbc.ca/home>

Save the date: The CCEBC AGM & Conference will be June 3-5, 2026 in Fort St. John.

Questions? Contact Shelly Morris, Administrator: shelley.morris513@gmail.com

Chamber of Commerce Executives of Alberta (CCEA):



Your membership with CCEC includes a complimentary membership to CCEA!

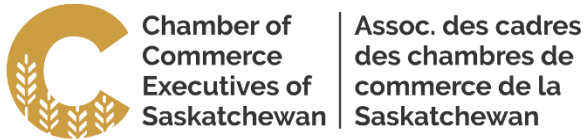
To learn more about CCEA, visit their website: <https://www.ccec.biz/alberta/>

Save the date: The CCEA Summit will be June 11-13, 2026 in St. Albert.

Questions? Contact Alberta@CCEC.biz



Chamber of Commerce Executives of Saskatchewan (CCES):



Your membership with CCEC includes a complimentary membership to CCES!

To learn more about CCES, visit their website: <https://www.ccec.biz/saskatchewan/>

Save the date: The CCES Summit will be August 24-26, 2026 in Prince Albert.

Questions? Contact Saskatchewan@CCEC.biz

Chamber of Commerce Executives of Manitoba (CCEM):



Your membership with CCEC includes a complimentary membership to CCEM!

To learn more about CCEM, visit their website: <https://www.ccec.biz/manitoba/>

Save the date: The CCEM Summit will be April 29-30, 2026 in Steinbach.

Questions? Contact Manitoba@CCEC.biz

Chamber of Commerce Executives of Ontario (CCEO):



CCEO is the professional development association for the senior management and membership development / sales staff of Chambers of Commerce and Boards of Trade in Ontario.

Sign up for a membership with CCEO here:
<https://www.chamberexecutives.on.ca/member/newmemberapp>

To learn more about CCEO, visit their website: <https://www.chamberexecutives.on.ca/>

Save the date: The CCEO Fall Conference will be September 14-16 in St. Thomas.

Questions? Contact Stu Harrison, Executive Director: manager@chamberexecutives.on.ca



Chamber of Commerce Executives of Atlantic Canada (CCEAC):



CCEAC is currently being developed in partnership with the Atlantic Chamber of Commerce. Stay tuned for more information!

Save the date: The Atlantic Chamber's conference for Chamber professionals will be May 26-27, 2026 in Moncton.

