



**Chamber of
Commerce
Executives of
Saskatchewan**

**Assoc. des cadres
des chambres de
commerce de la
Saskatchewan**

CCES 2025

Join us for the professional development conference for Chamber staff in Saskatchewan! You can expect to learn best practices from your peers, explore trends impacting Chambers, and have lots of opportunities to strengthen relationships with your Chamber peers!

Monday, August 25, 2025 | 5:30pm - 10:00pm **Peer Networking Evening**

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| 3:00pm | Check-in at Hotel |
| 5:30pm | Cocktail & Group Dinner at Leicester Restaurant - 88 Grace Street |
| 7:00pm | White Elephant Gift Exchange, limit \$30 |

Tuesday, August 26, 2025 | 8:00am - 2:15pm **Weyburn Credit Union Community Room** **205 Coteau Ave E, Weyburn**

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| 8:00am – 9:00am | Networking Breakfast |
| 9:00am – 9:30am | Icebreaker Session: Speed Networking |
| 9:30am – 10:30am | Unlocking the Professional Development Benefits of CCEC with Deneen Belliveau, Executive Director of Chamber of Commerce Executives of Canada |

Whether you're an experienced executive or new to the Chamber Network, learn how CCEC can help equip you to lead your Chamber with excellence and drive impact for your local community. We'll review CCEC's membership benefits and Chamber Accreditation, and share insights from CCEC's recent research reports.

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| 10:30am – 10:45am | Health Break |
| 10:45am -11:45pm | Table Talks - Membership, Chamber Management, Technology Systems |

In small groups, you'll have 45 minutes to discuss 3 topics - membership, Chamber management, and technology and operational systems. We'll spend the final 15 minutes sharing ideas and best practices as a group.

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| 11:45am - 1:00pm | Networking Lunch |
| 1:00pm - 2:00pm | Boost Your Bottom Line: The Power of Chambers Plan |

Join your Chamber Relations Manager for an interactive session sponsored by Chambers Plan - the only employee group benefits program that generates non-dues revenue for Chambers each month! During

this session you'll gain valuable insights about the program, explore best practices and success stories from your peers, and put your knowledge to the test in a game show-style challenge to win great prizes!

2:00pm - 4:00pm Downtown Tour & Shopping

5:00pm - 6:30pm Group Dinner at Pumpjacks - 596 18th Street

6:30pm - 8:30pm The Garden Party: Blooms & Bouquets at Jean Marie Acres

Unwind and let your creativity bloom at this unforgettable evening at Jean Marie Acres. Wander through vibrant rows of flowers on a guided tour, learn expert tips on cutting and caring for fresh blooms, then design your very own bouquet from a stunning variety of cut flowers. It's the perfect blend of beauty, inspiration, and hands-on fun - florals, friends, and fresh air included! **Please bring a vase of your liking, and bug spray (to be applied at the vehicle and not around the flowers).**

Wednesday, August 27, 2025 | 8:00am - 1:00pm

8:00am – 9:00am Networking Breakfast

9:00am – 10:00am Sales For The Rest of Us: Finding Your Authentic Approach to Business Growth with Daria Malin, Owner and Lead Strategist of Boost Strategic Coaching

Sales, often a dreaded word for many professionals and entrepreneurs, is the lifeblood of any business. In "Sales for the Rest of Us," we debunk the myths surrounding sales and reveal its true essence: connecting what you offer with those who need it. We understand the discomfort around sales and aim to transform this mindset into a powerful tool for growth. No matter what business you are in, sales skills are fundamental to growth and success. We will equip you with the tools to craft an authentic sales strategy tailored to your style. From building effective market connections to confidently closing new memberships, we guide you through a transformative journey. Don't miss this chance to redefine sales on your terms and watch your chamber flourish.

10:00am - 12:00pm Whitecap Resources Tour

12:00pm - 1:00pm Networking Lunch

1:00pm Conference Closing Remarks

HOTEL ACCOMMODATIONS

There is a room block at the Microtel Winn and Suites by Wyndham.

88 Grace Street, Weyburn, SK S4H 3N9

10 single queen rooms at \$144 per night, 10 double queen rooms at \$154 per night

Block Code: 082525CHA

Book your reservation online (the room discount is automatically applied):

<https://www.wyndhamhotels.com/microtel/weyburn-saskatchewan/microtel-inn-suites-by-wyndham-weyburn/overview?checkInDate=08/25/2025&checkOutDate=28/27/25&groupCode=082525CHA>