



# CCEM SUMMIT 2026

Southeast Event Centre - Meeting Room 2  
321 Elmdale Street, Steinbach, MB R5G 0E8

## Wednesday, April 29, 2026

### 1:00pm – 1:15pm Welcome Remarks

- MC Tessa Masi, Steinbach Chamber of Commerce

### 1:15pm – 2:15pm Table Talks – Non-Dues Revenue, Membership, Board Governance

An interactive session designed for open conversation, problem solving and practical idea-sharing.

In small groups, we'll be talking about non-dues revenue, membership and governance. Afterwards, we'll come together as a group to share best practices and creative solutions. Questions to spark discussion will be provided.

#### Moderated by:

Jodi Winkler, Carman and Community Chamber of Commerce  
Steven Chychota, Manitoba Chambers of Commerce  
Tanya Chateaufneuf, Winkler & District Chamber of Commerce

### 2:15pm – 3:15pm Essential Skills Needed to Succeed in Today's Environment Keynote Speaker: Rob McIntyre, Dale Carnegie Training

During this high-energy, participative session, we will identify and begin to explore the essential skills needed to succeed in today's ever-changing environment.

#### Essential skills that include:

- How to Become and Maintain a More Empowering Attitude (Confidence, Courage and Positivity)
- How to Build Stronger Relationships
- How to Respond the Change more Effectively
- How to Understand and Influence
- How to Communicate more Effectively.

**Rob McIntyre** is the Owner of Dale Carnegie, Manitoba and has 26 years experience as Certified multi-course Master Trainer and Executive Coach

### 3:15pm - 4:15pm The Impact Equation: Grants + Non-Profits = Stronger Local Businesses Keynote Speaker: Rachel Templeton

A strong non-profit sector fuels a strong business community. When grants flow into local organizations, they create jobs, purchase services, and drive more customers and activity into the local economy—directly strengthening the businesses around them.

**4:15pm**                      **Break & Hotel Check In**

**5:30pm**                      **Group Dinner & White Elephant Gift Exchange**  
Supper at R-Bistro MB-52 E, Steinbach

Don't forget to bring a wrapped gift from your community for the white elephant gift exchange! \$30 maximum.

**7:00pm - 9:00pm**            Activity at False Front Golf Simulators - 140 MB-52, Steinbach

## **Thursday, April 30, 2026**

**7:30am – 8:30am**            **Breakfast at Hotel**

**8:30am - 8:45am**            **Welcome Remarks**  
• MC Tessa Masi, Steinbach Chamber of Commerce

**8:45am - 10:15am**        **Table Talks Continued**

An interactive session designed for open conversation, problem solving and practical idea-sharing. We'll pick up our discussion where we left off yesterday.

In small groups, we'll be talking about non-dues revenue, membership and governance. Afterwards, we'll come together as a group to share best practices and creative solutions. Questions to spark discussion will be provided.

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**10:15am - 10:30am**        **Break**

**10:30am - 11:30am**        **Boost Your Bottom Line: The Power of Chambers Plan**

Join your Chamber Relations Manager, Kristi Meek, ACE for an interactive session sponsored by Chambers Plan - the only employee group benefits program that generates non-dues revenue for chamber each month! During this session you'll gain valuable insights about the program, explore best practices and success stories from our peers, and put your knowledge to the test in a game show style challenge to win fun prizes!

**11:30am – 12:00pm**        **Financial Literacy For Chamber Staff Members**  
**Keynote Speaker: Chris Esau, VP of the Steinbach Chamber of Commerce and CFO of Schinkel Properties**

A concise, practical session focused on strengthening financial decision-making at the chamber board level. This discussion will highlight key financial fundamentals, common risk areas, and simple tools leaders can use to improve oversight, sustainability, and long-term impact.

Chris Esau serves as Chief Financial Officer of Schinkel Properties, a hospitality and real estate development and holdings company with operations across Manitoba and Alberta. He brings over 20 years of professional experience in finance, with a diverse background in agriculture, mining, property management, and hospitality. Chris has extensive expertise in financial and operational reporting, budgeting, forecasting, and internal control frameworks. With a strong emphasis on rigorous analysis of

financial and operational performance, he is dedicated to long-term strategic planning and supporting sustainable corporate growth.

**12:00pm - 1:00pm      Lunch**

CCEM Summit will be followed by the Manitoba Chambers of Commerce at 1pm in the Hall on the main level.

## **HOTEL ACCOMMODATIONS**

Days Inn Steinbach - 75 PTH 12 North, Steinbach, MB R5G 1T3

**Phone:** (204) 227-3707

Mention **Manitoba Chambers of Commerce** when booking to secure conference rate of \$140/night